A TASTE OF SURREY THE ENTERPRISING COUNTY



SUSTAINABLE SURREY, THE ENTERPRISING COUNTY.

Surrey is the largest net contributor to the UK Government after London at £6 billion a year. Without relying on handouts, our county is developing new and enterprising models to create sustainable organisations that support tourism and the countryside.





The 'big society' in action

The official destination management organisation for Surrey, Visit Surrey CIC is a 'not for profit' social enterprise created by individuals from the tourism industry with support from Surrey County Council and most of the borough councils. It is a very positive example of how the post regional government, public/private partnership is working well in Surrey. Visit Surrey works closely with Visit England and Visit Britain to maintain the important visitor economy network for the area and supports the county's fifth largest employment sector.



Christine Howard Visit Surrey CIC Strategic Director, Surrey Hills Society Chairman



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SurreyHills

Self-reliant Surrey

In recognition of growing pressures on Central Government finances, Surrey Hills AONB Board has re-invented itself with the creation of a charitable society, a trust fund and a more commercial social enterprise (CIC) arm.



Ken Bare Surrey Hills Society Trustee

Local food initiatives need support - the solution has its roots in Surrey

Our county's food and drink producers and providers were keen to back the founder of LocalFoodBritain.com when she trialled her network here in Surrey. Tracy Carroll's franchise started with Local Food Surrey and, due to overwhelming support, the plan is for it to be extended throughout the UK. This independent organisation receives no government funding, is set-up to be sustainable and has the potential to provide a vital service to the UK's independent food and drink industry.



Tracy Carroll Local Food Britain Founder



Local food supports the local economy, the landscape and farming

"One of my priorities as Secretary of State is to get us eating more local food and to make sure we have high-quality products that we can export."

Liz Truss quoted in Farmers Weekly

With the Government's initiative to buy local food, this is a prime time for the private and public sectors to work in partnership for the greater good of the UK.

Local Food Britain is calling on the Government to support its efforts to promote and develop local food and drink and to provide a thriving network of producers and providers. Help us on our journey ...

> Support us in developing Surrey as a sustainable model for the UK's 'Big Society'.

www.LocalFoodBritain.com/surrey



Farm Sho

tals Evening

Explore

Surrey has one of the UK's most extensive networks of rights of way paths. The famous long distance walking path, North Downs Way, runs right across it.

Create

World famous musicians and painters have been influenced by Surrey's beautiful landscape. "Here comes the Sun" was written by George Harrison while accompanying Eric Clapton up Pitch Hill to see the incredible view. Dorking resident Ralph Vaughan Williams' 1914 composition 'The Lark Ascending' was recently voted the country's most popular classical record.

Spectate ... and soak up the culture

Surrey has an international reputation for horse racing, award-winning theatres and art galleries – both historical and modern - and an amazing Arts and Craft legacy left by the late Victorians. With more buildings than anywhere else in the country created by Charles Harrison Townsend, Norman Shaw and Edwin Lutyens, to name a few, Surrey is the jewel in the crown of the Arts and Crafts Movement.

Images top to bottom: North Downs Way; Pitch Hill near Cranleigh; Epsom Racecourse; Loseley Park, Guildford; Lutyens' Goddards, Abinger



ONE OUARTER AONB

most densely WOODFD COUNTY

Company Headquarters







annual turnover

<u>in tourism</u>

EgonMobil

35,000 full-time jobs **IN TOURISM**

30

minutes

to central

LONDON

26 million day visitors £853m spent on day trips £515m overnight trip spend

£2bn

VINEYARDS to rival the champagne f_{6hn} The largest net contributor to the **UK GOVERNMENT**



GATWICK & HEATHROW

2143miles of bridleways & footpaths, one of the most extensive in Great Britain

THE EPSOM DERBY & home to 4 other



Talented Chef David Gillott sources ingredients for his fine dining catering company from his own smallholding, Four Gables Farm, from which he also runs a cookery school



Watercress has been grown at Kingfisher Farm since 1854



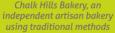
Brooklands Museum

THE .



Luxury hotel, Langshott Manor, in award winning gardens









Beckett's, the only gin in the world infused with English juniper, is working with the National Trust and the Forestry Commission to save juniper from local extinction by repopulating Juniper Top on Box Hill



Albury Organic Vineyard's wine was served on the Royal barge 'Gloriana' during the Queen's Diamond Jubilee celebrations The Italian garden at 17th century Wotton House Hotel & Spa dates from 1643 and was the first to be created in England

UK's biggest vineyard, Denbies

Tillingbourne Trout Farm boasts an on site smokery

SBACA

Coverwood Lakes estate raises traditional English cattle

Award-winning Hogs Back Brewery has reintroduced hops to Surrey

Shabden Park Farm specialises in Renaissance Mutton, championed by HRH The Prince of Wales



The Lightbox - a contemporary award winning, open space art gallery and museum











Support us in developing Surrey as a sustainable model for the UK's 'Big Society' which is business led, not Government led.

Showcase Local Food Surrey as a sustainable model for creating a local food network across Britain. Champion local food producers in your area by supporting and promoting them.



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