



# A TASTE OF SURREY

THE ENTERPRISING COUNTY



  
Visit Surrey  
com

# SUSTAINABLE SURREY, THE ENTERPRISING COUNTY.

Surrey is the largest net contributor to the UK Government after London at £6 billion a year. Without relying on handouts, our county is developing new and enterprising models to create sustainable organisations that support tourism and the countryside.



## The 'big society' in action

The official destination management organisation for Surrey, Visit Surrey CIC is a 'not for profit' social enterprise created by individuals from the tourism industry with support from Surrey County Council and most of the borough councils. It is a very positive example of how the post regional government, public/private partnership is working well in Surrey. Visit Surrey works closely with Visit England and Visit Britain to maintain the important visitor economy network for the area and supports the county's fifth largest employment sector.



**Christine Howard**  
Visit Surrey CIC  
Strategic Director,  
Surrey Hills Society  
Chairman



## Self-reliant Surrey

In recognition of growing pressures on Central Government finances, Surrey Hills AONB Board has re-invented itself with the creation of a charitable society, a trust fund and a more commercial social enterprise (CIC) arm.



**Ken Bare**  
Surrey Hills Society  
Trustee



## Local food initiatives need support - the solution has its roots in Surrey



*Tracy Carroll*  
Local Food Britain  
Founder

Our county's food and drink producers and providers were keen to back the founder of LocalFoodBritain.com when she trialled her network here in Surrey. Tracy Carroll's franchise started with Local Food Surrey and, due to overwhelming support, the plan is for it to be extended throughout the UK. This independent organisation receives no government funding, is set-up to be sustainable and has the potential to provide a vital service to the UK's independent food and drink industry.



## Local food supports the local economy, the landscape and farming

*"One of my priorities as Secretary of State is to get us eating more local food and to make sure we have high-quality products that we can export."*

Liz Truss quoted in Farmers Weekly


With the Government's initiative to buy local food, this is a prime time for the private and public sectors to work in partnership for the greater good of the UK.

Local Food Britain is calling on the Government to support its efforts to promote and develop local food and drink and to provide a thriving network of producers and providers. Help us on our journey ...

Support us in developing Surrey  
as a sustainable model for the  
UK's 'Big Society'.

[www.LocalFoodBritain.com/surrey](http://www.LocalFoodBritain.com/surrey)

**localfood**  
**britain.com/**  **SURREY**  
ESSENTIAL FINDS FOR FOODIES 



Farm Shop



## Explore

Surrey has one of the UK's most extensive networks of rights of way paths. The famous long distance walking path, North Downs Way, runs right across it.

## Create

World famous musicians and painters have been influenced by Surrey's beautiful landscape. "Here comes the Sun" was written by George Harrison while accompanying Eric Clapton up Pitch Hill to see the incredible view. Dorking resident Ralph Vaughan Williams' 1914 composition 'The Lark Ascending' was recently voted the country's most popular classical record.

## Spectate ... and soak up the culture

Surrey has an international reputation for horse racing, award-winning theatres and art galleries – both historical and modern - and an amazing Arts and Craft legacy left by the late Victorians. With more buildings than anywhere else in the country created by Charles Harrison Townsend, Norman Shaw and Edwin Lutyens, to name a few, Surrey is the jewel in the crown of the Arts and Crafts Movement.

*Images top to bottom: North Downs Way; Pitch Hill near Cranleigh; Epsom Racecourse; Loseley Park, Guildford; Lutyens' Goddards, Abinger*



ONE QUARTER  
of the county is an  
**AONB**

Area of Outstanding Natural Beauty

most densely  
**WOODED**  
**COUNTY**

**30**  
minutes  
to central  
**LONDON**

Company Headquarters



ExxonMobil

**£2bn** annual turnover  
in tourism

**35,000**  
full-time jobs  
**IN TOURISM**

26 million  
day visitors

**£853m**  
spent on day trips

**£515m**  
overnight trip spend

**£6bn**

The largest net  
contributor to the  
UK GOVERNMENT  
(outside London)

**2143**  
miles  
of bridleways  
& footpaths,  
one of the most  
**extensive**  
in Great Britain

**1.1**  
million  
population

award winning  
**VINEYARDS**  
to rival the  
champagne  
region in France

easy access  
**GATWICK**  
& **HEATHROW**

since 1780  
**THE EPSOM**  
**DERBY**  
& home to 4 other  
major race courses



*Talented Chef David Gillott sources ingredients for his fine dining catering company from his own smallholding, Four Gables Farm, from which he also runs a cookery school*



*Watercress has been grown at Kingfisher Farm since 1854*



*Painshill Park, a marvellous Georgian landscape garden*



*Garsons Farm, Esher - growing since 1871*



*Brooklands Museum*



*Luxury hotel, Langshott Manor, in award winning gardens*



*Chalk Hills Bakery, an independent artisan bakery using traditional methods*



*Beckett's, the only gin in the world infused with English juniper, is working with the National Trust and the Forestry Commission to save juniper from local extinction by repopulating Juniper Top on Box Hill*



*Albury Organic Vineyard's wine was served on the Royal barge 'Gloriana' during the Queen's Diamond Jubilee celebrations*





*The Italian garden at 17th century Wotton House Hotel & Spa dates from 1643 and was the first to be created in England*

*Box Hill - Olympic cycle route*



*UK's biggest vineyard, Denbies*

*Tillingbourne Trout Farm boasts an on site smokery*



*Coverwood Lakes estate raises traditional English cattle*

*Award-winning Hogs Back Brewery has reintroduced hops to Surrey*



*The Lightbox - a contemporary award winning, open space art gallery and museum*

*Food Float CIC, largely run by volunteers, encourages people to support local producers*

*Shabden Park Farm specialises in Renaissance Mutton, championed by HRH The Prince of Wales*



Support us in developing Surrey as a sustainable model for the UK's 'Big Society' which is business led, not Government led.

Showcase Local Food Surrey as a sustainable model for creating a local food network across Britain. Champion local food producers in your area by supporting and promoting them.



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